

2014

Swiss Ventures Survey

60 startups

Twitter hashtag: #CH60 



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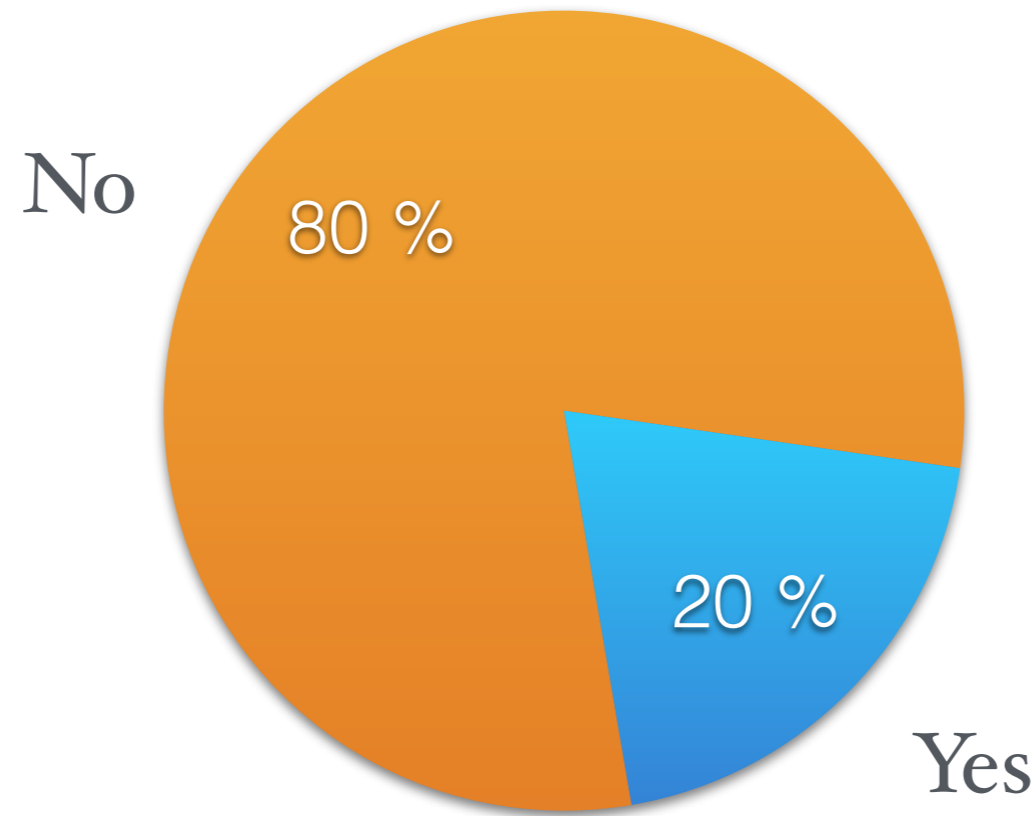


Recognized startups

**+150 high-level startups invited
by email
based on 3 listings**

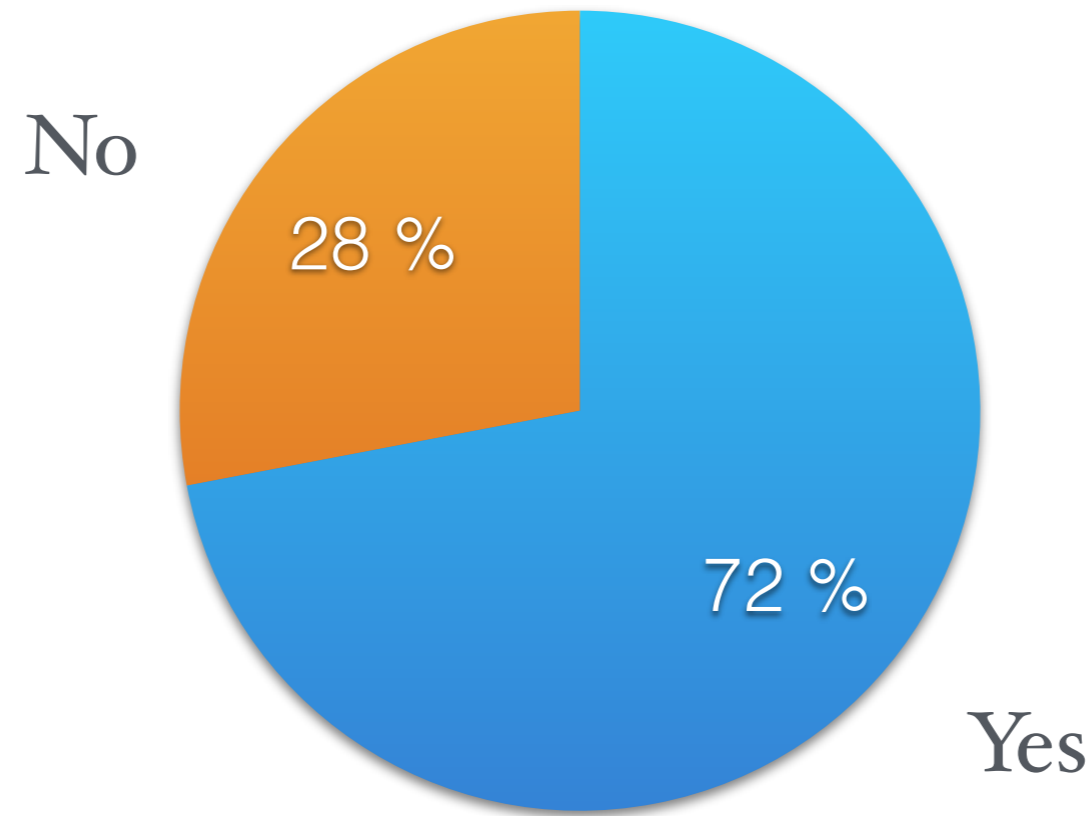
- Venture leaders list (2007-2011)
- Bilan list (2014)
- inno-swiss.com

Did any law (725Co, bills) put once
your company **in serious troubles** ?



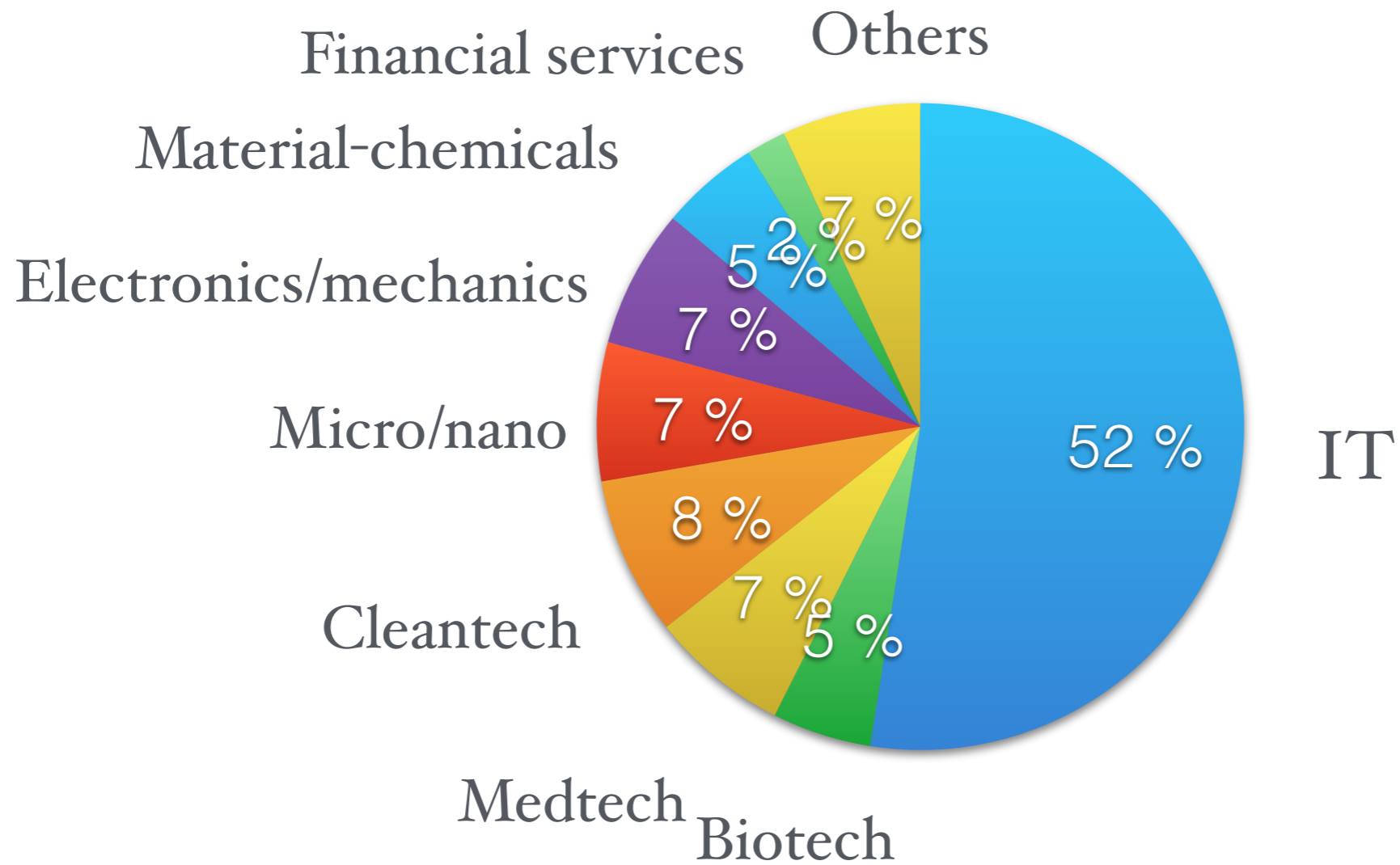
Fiduciaries and taxes don't wait

Is there any chance that your company
will generate more than
10mio of revenues per year in 3 years ?

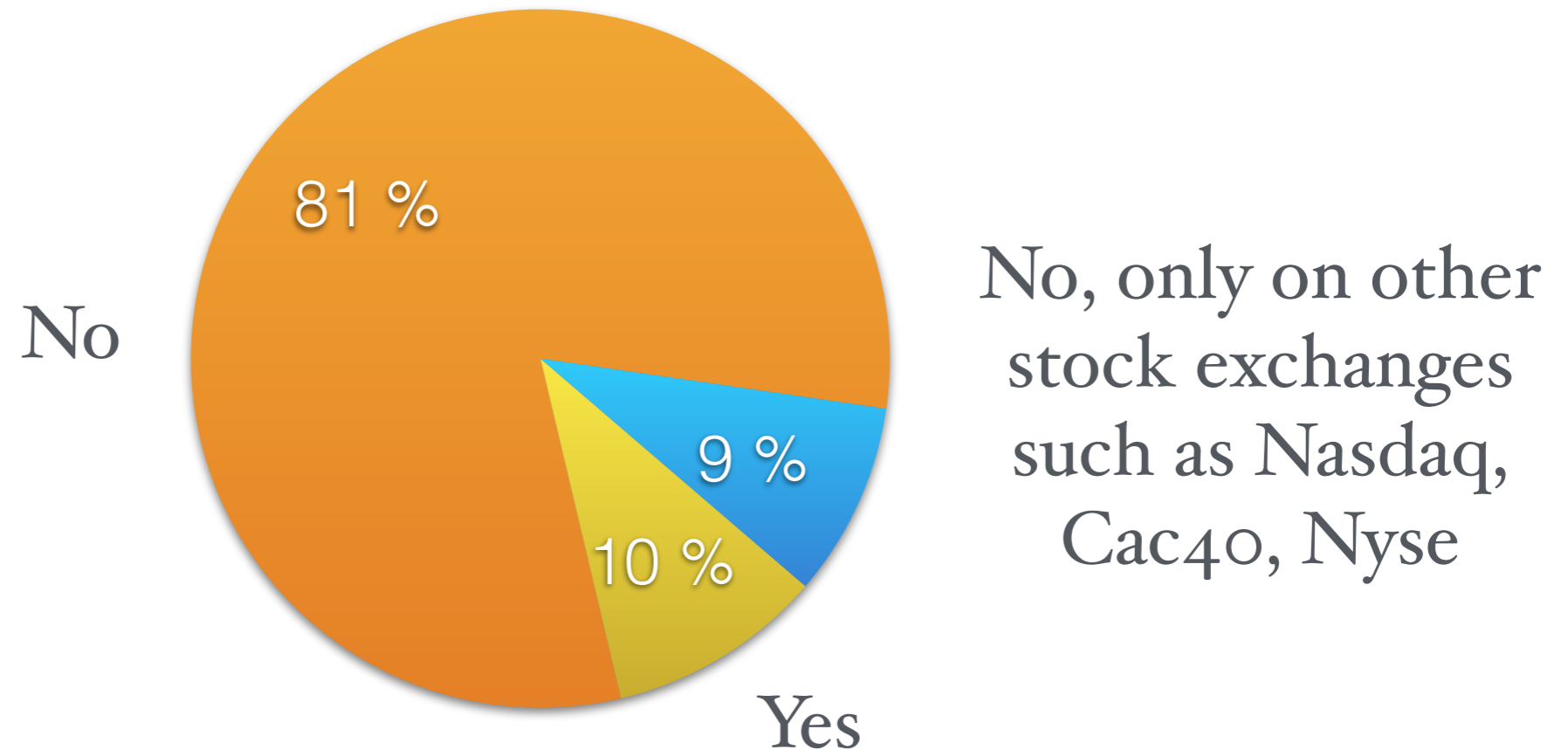


That's a **±700Mio** opportunity

Sector

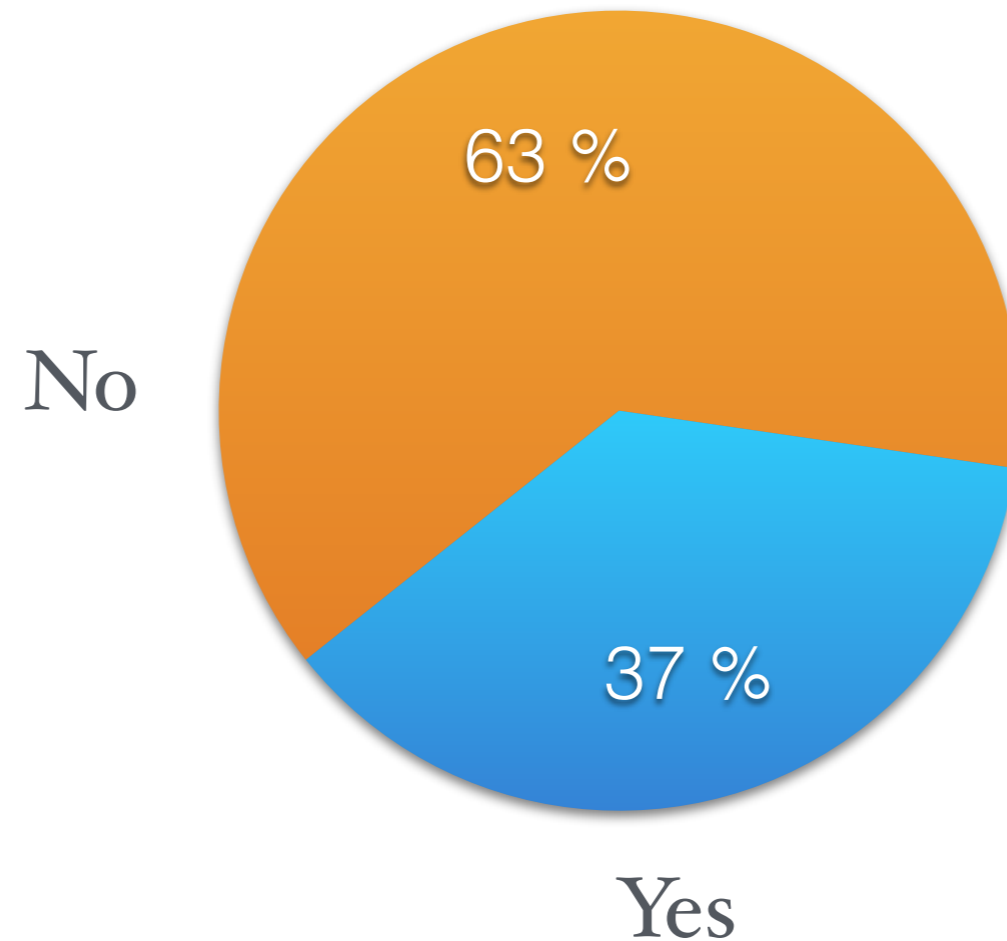


Did you have any direct **sales discussion** with a CEO from a SMI company ?



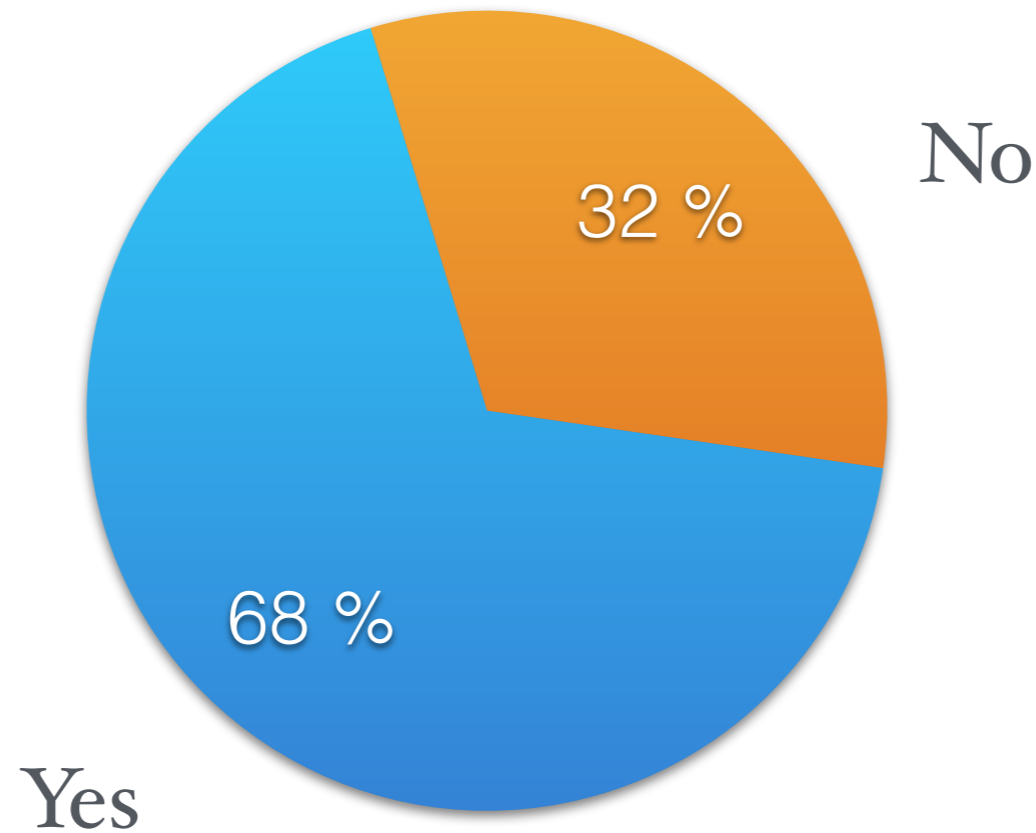
While startups are **strategic for future growths**

Are SMI employees **motivated** to use innovative swiss technologies through internal programs ?



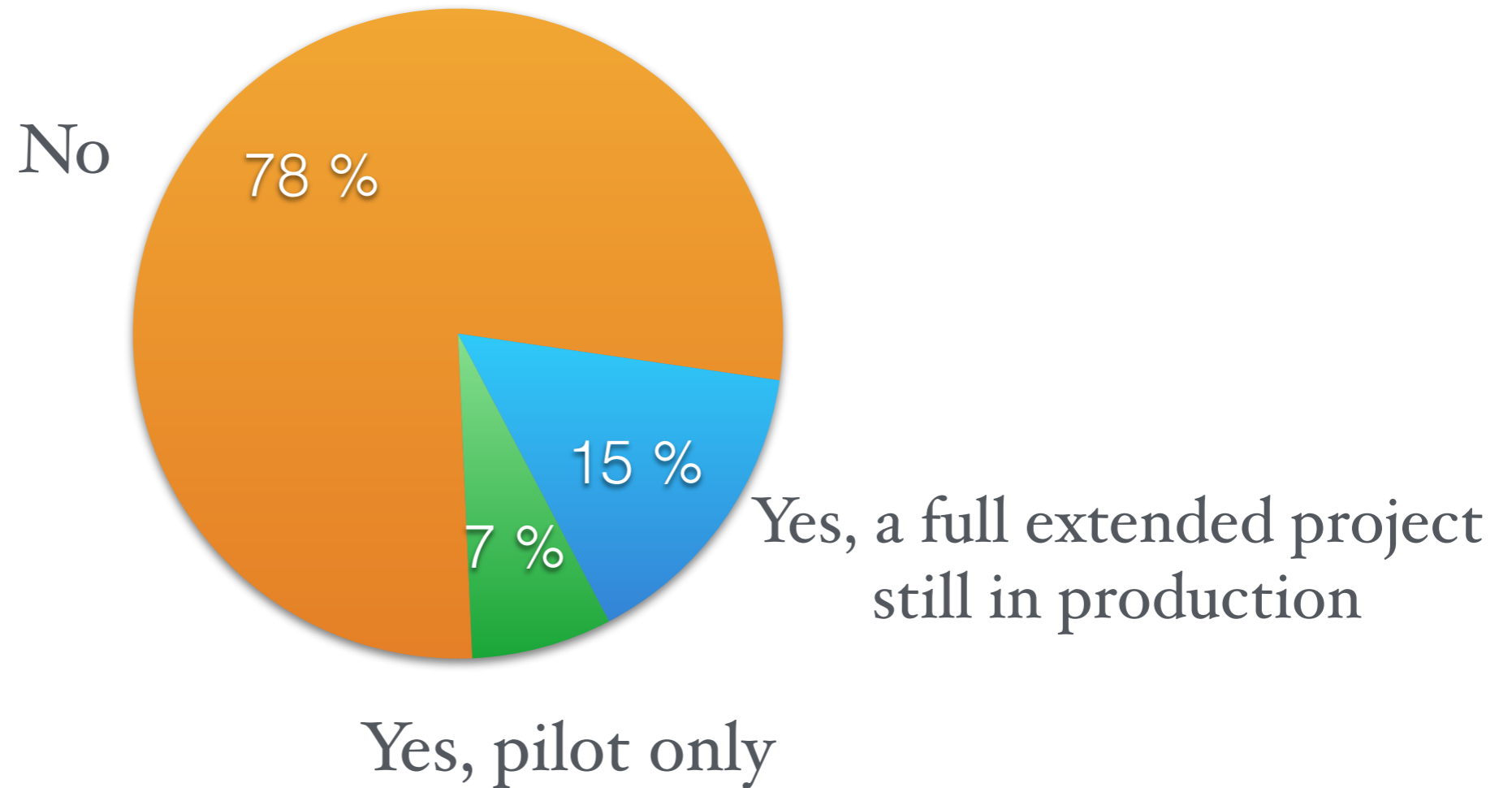
What about the **Swiss made** ?

Do you expect them to have their **own** funds ?



We need more **corporate funds** such as Ringier, Zuhlke, Debio, Swisscom... in order to avoid **conflict of interest**

Did you have a **pilot** within a SMI company



Note: not applicable for all startups

Could Swiss government do more to help in priority?

Smaller but quicker r&d support (automatic) 47%

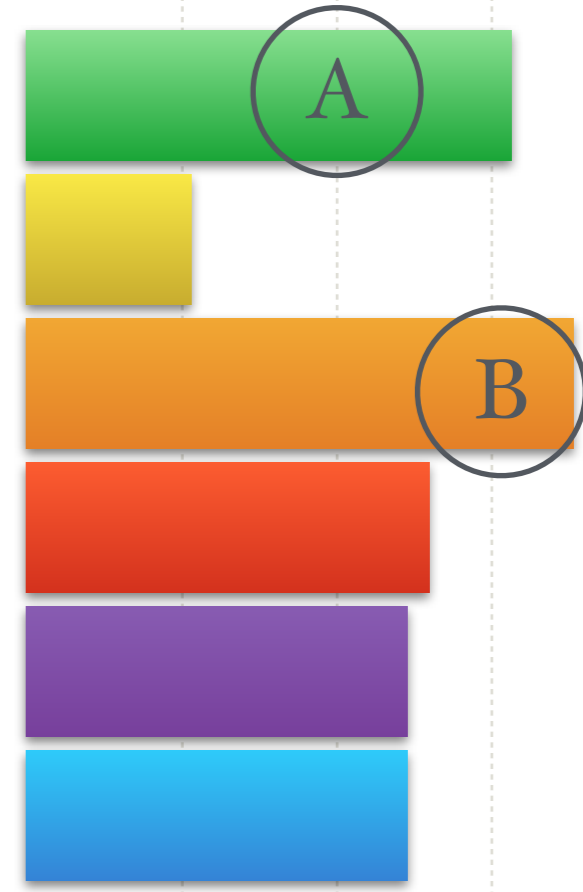
Bigger but restricted r&d support (as it is now) 16%

More funds through 1% “pension funds” allocation 53%

Fiscal incentives at **commercial** level 39%

Fiscal incentives for rich foreign residents to invest 37%

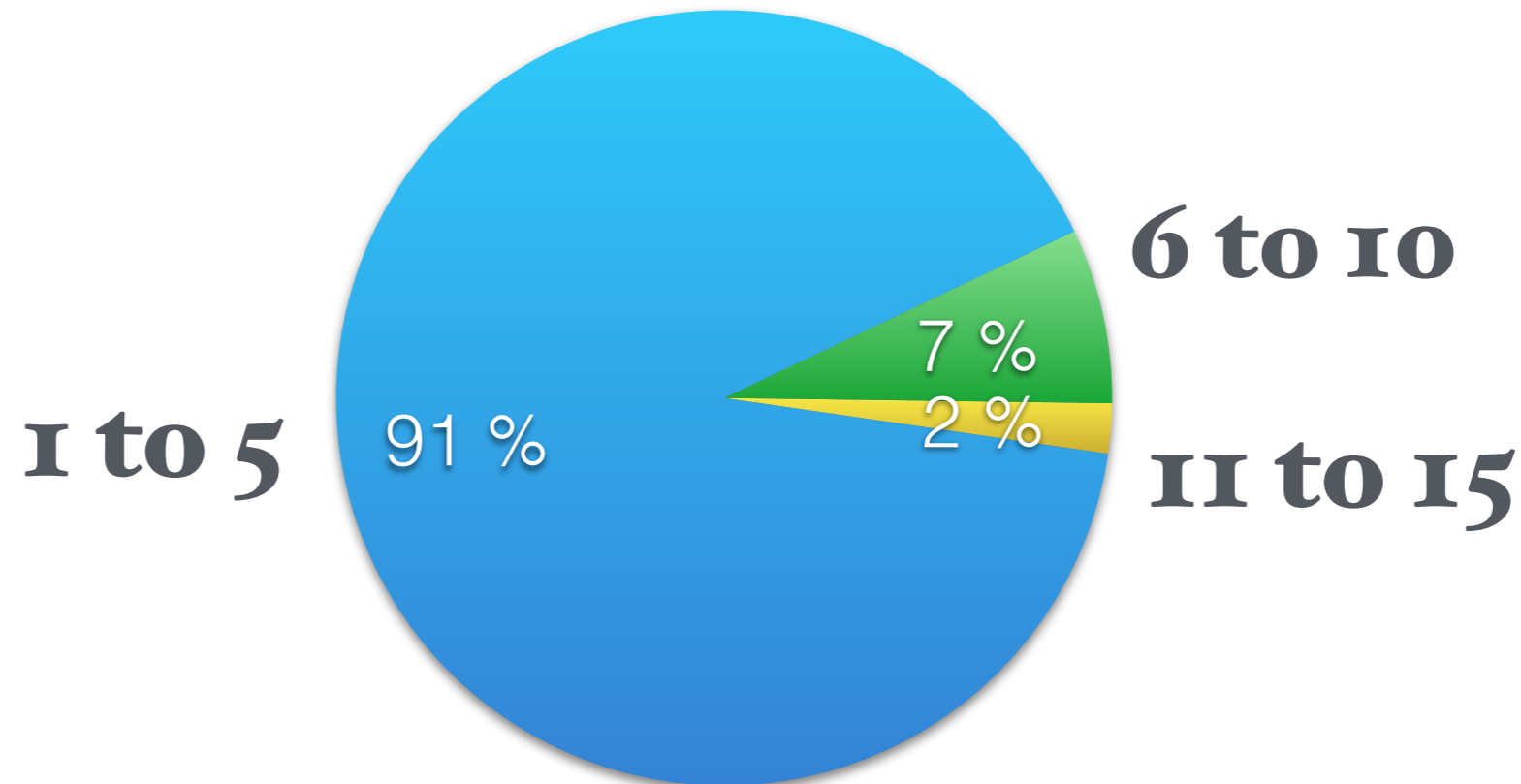
Fiscal at **swiss investors** level 37%



A: **New model** of subvention distribution to design

B: US allocation model is 5%. In CH we have 0%

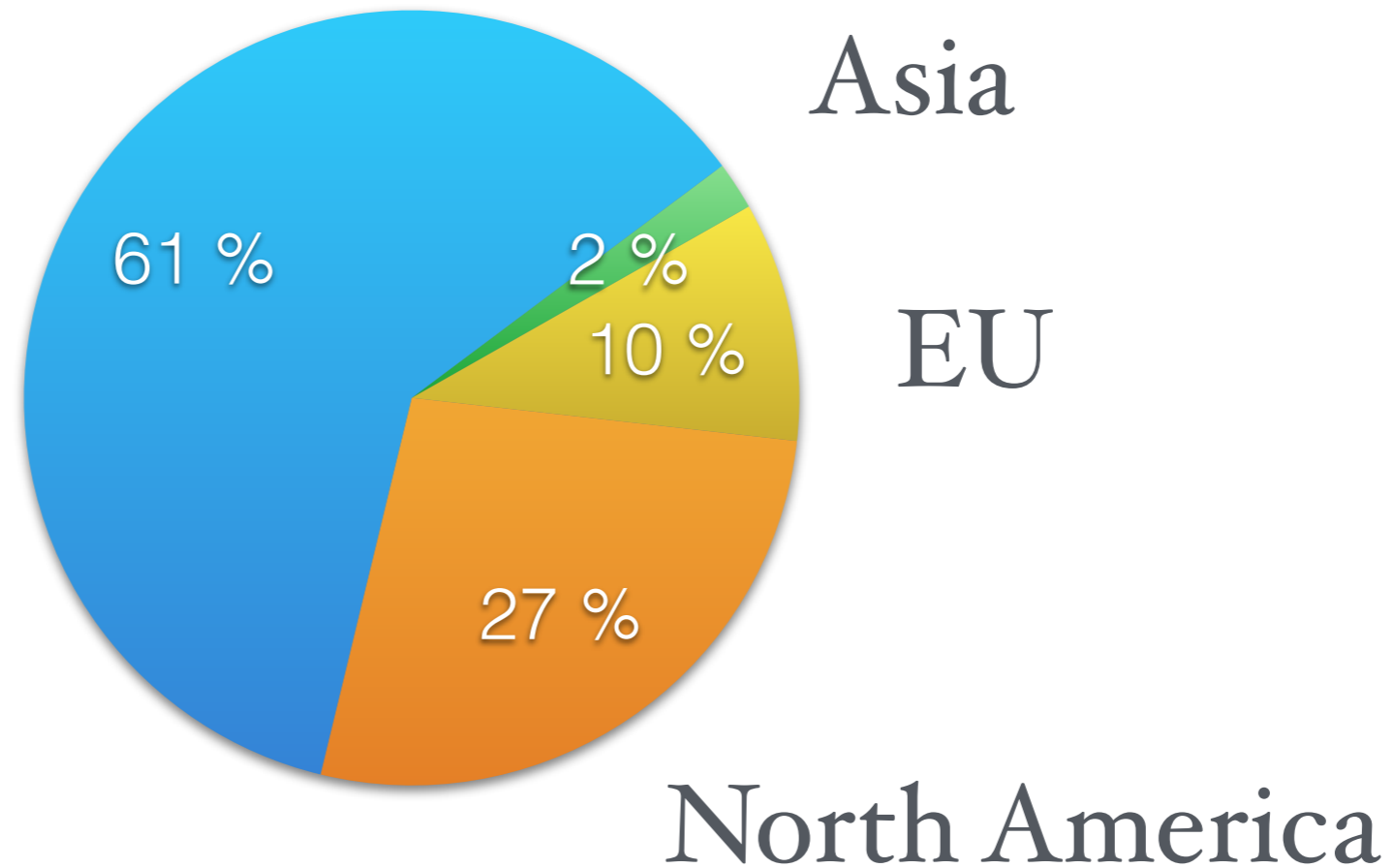
How much Swiss VC funds did you consider as **strategic** for your business ?



We need **more competition** and
attract **foreign funds**

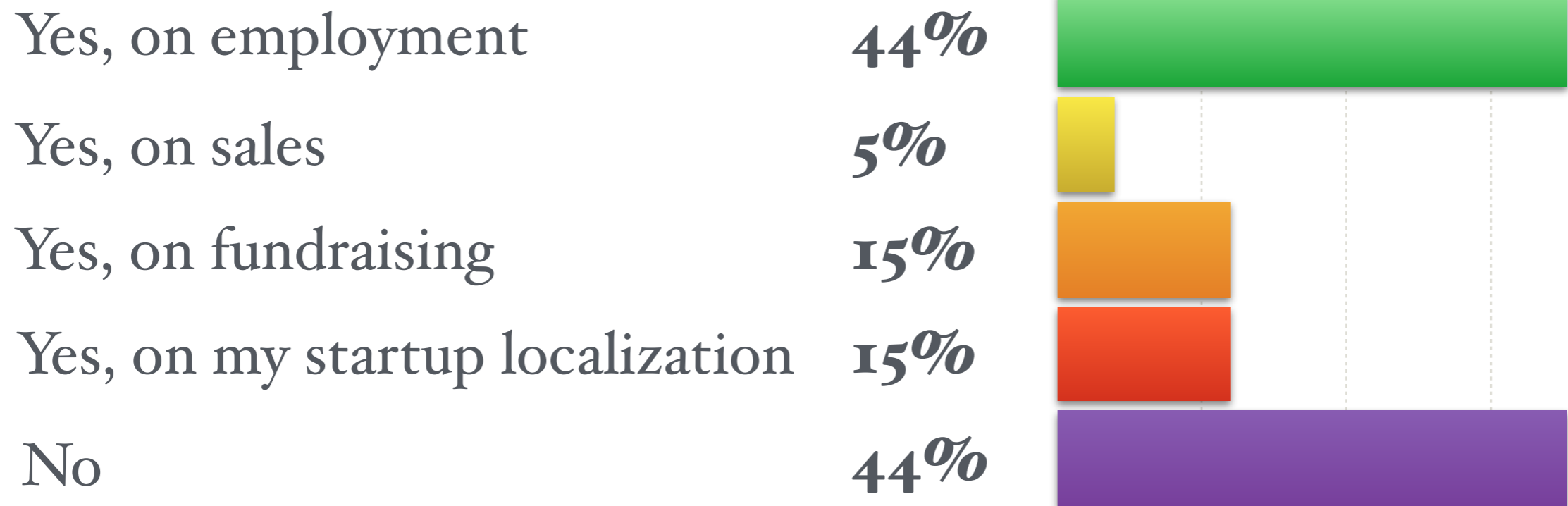
If you could **restart** your company and story from scratch, would you do it in Switzerland again ?

Here, in Switzerland




Other regions were also available

Does the votation "no mass immigration" will have a direct **impact** on your startup ?



Special thanks to the entrepreneurs who took time to fill the survey, instead of doing sales

Now you can give us your own opinion through the Twitter hashtag: #CH60 

Join the **conversation**
twitter.com/search?q=ch60

Find the **full extended report** here
lereseau.ch/ch60

#CH60 Startups Survey
